

**Carlsbad Unified School District  
2005/2006 Goal**

Every student makes significant  
yearly progress toward  
achieving appropriate and  
meaningful standards.

**Strategies for Reaching Goal**

1. Every student is taught through a standards-aligned curriculum.
2. Every employee achieves specific performance and professional development goals supporting student learning and organizational effectiveness.
3. We create a safe, trustful environment in which resources are optimized and communications are respectful and informative.

**Mission Statement**

The mission of the Carlsbad Unified School District, a global community of learners, is to guarantee that our students flourish in life as enthusiastic, confident learners through a world-class educational system characterized by vigorous personalized curriculum, dedicated teaching and total community involvement.

**Governance Team**

**Superintendent**

John A. Roach, Ed.D.

**Board of Trustees**

Kelli Moors

Nicole Pappas

Lisa Rodman

Mark S. Tanner

Elisa Williamson



... a world-class district

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"Carlsbad Unified School District will be the district of choice due to the combination of strong academic learning and unique, creative programs that cultivate the talents of our learners..."

*Our Vision*

# Vision

There is one universal rule of planning: You will never be greater than the vision that guides you. No Olympic athlete ever got to the Olympics by mistake; a compelling vision of his or her stellar performance inevitably guides all the sweat and tears for many years. The vision statement should require the learning community's members to stretch their expectations, aspirations, and performance. Without that powerful, attractive, valuable vision, why bother?



In April 2003 the Carlsbad Unified School District Governance Team began the process of identifying the District's vision. Early on it was determined that discussion would center on three key questions:

- Whom shall we serve?
- What services will we provide?
- What do we want the district to look like?

As staff, parents and community leaders spent hundreds of hours discussing these questions, common themes began to emerge. These themes were evaluated, refined and drafted into a document that eventually was adopted by the Board of Trustees as the community's vision of the Carlsbad Unified School District.

A mission statement answers the questions: *Why does our organization exist? What business are we in? What values will guide us?* A vision, however, is more encompassing. It answers the question, *What will success look like?* It is the pursuit of this image of success that really motivates people to work together.

## Carlsbad Unified School District Vision

**CUSD will be the district of choice due to the combination of strong academic learning and unique, creative programs that cultivate the talents of our learners.** In providing these services to students and families the ultimate aim is to serve a democratic society through developing an educated public community. Students, parents, families and staff will grow increasingly interdependent and effective as they develop their individual capacities for excellence. Consequently, we will earn the reputation of being a "world class" school district.

The primary focus of Carlsbad Unified School District neighborhood schools will be to serve every 12-Kindergarten student by providing a supportive, engaging and challenging education. CUSD will use standards-based instruction and materials to promote high levels of student learning in academic areas and essential life skills. Integrated academic programs will include the arts, technology, and vocational skills. Remediation for at-risk students and extensions for advanced learners will be provided. Students will develop cultural competence via self-awareness, expansion of cultural knowledge, and attention to the dynamics of cultural differences. All students, including those with special needs, will have opportunities to thrive in appropriate programs. Students at all CUSD schools will have experiences that promote confidence and a passion for learning.

CUSD will partner with parents and families to promote student success. Interagency partnerships will be developed for the mutual benefit of students, families, and schools. CUSD will counsel, coach, and refer parents and families in need of social and/or psychological support. CUSD will work with families to assist their children in benefiting from homework.

CUSD will promote the importance of kindergarten readiness and will use interagency partnerships to offer expanded educational opportunities for students and families in need of additional assistance. Incoming families and students at any age will benefit from strong "welcome" programs to assist with the transitions.

CUSD will attract and retain the most talented and capable staff. Staff members will ensure that there is alignment within the organization in terms of curricula and operational endeavors. The staff, in partnership with the students, parents, and families, will be dedicated to the perpetual pursuit of developing capacity. Connectedness will be achieved through strong relationships between students and adults.

CUSD will have modern facilities with current technology to promote student achievement and operational efficiency. The modern facilities will serve as educational hubs in which learning is not defined by walls and buildings. The technology will assist in providing timely and efficiency communications within the school and through the community.

Students

Families

School  
Readiness

Staff

Operations