



Carlsbad Unified School District

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...a world class district

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For Immediate Release

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**\$10,000 CARLSBAD CHARITABLE FOUNDATION GRANT WILL FUND
AMBITIOUS SCHOOL-WIDE RECYCLING AND ZERO-WASTE LUNCHROOM
PROGRAM AT JEFFERSON AND KELLY ELEMENTARY SCHOOLS**

Carlsbad, CA ... A \$10,000 Carlsbad Charitable Foundation (CCF) grant will fund an innovative and ambitious environmental program at Jefferson and Kelly Elementary Schools. Titled “Carlsbad Kids Go Green,” the project will pilot school-wide recycling and zero-waste lunchroom programs that should become exemplary models for other Carlsbad Unified School District (CUSD) schools.

According to Jefferson Grant Chair Kim Ledford, “Our goal is to ensure permanent sustainability and to create a culture of habit, teaching lifelong environmental awareness to our students and their families. Beginning with school year 2011-12, we expect to reduce waste immediately and begin changing campus environmental practices within the first several months.”

The grant funds recycling containers for each classroom and for common areas. It also funds lunch carts containing receptacles so children can separate liquid and solid food waste products, utensil dispensers that eliminate the need for cellophane-wrapped kits, composters to compost food scraps for use in school gardens and other items intended to result eventually in zero waste.

Efforts will reflect a genuine collaboration shared throughout the campus. School communications will go paperless. Principal, teacher and custodial support will help ensure success. Parent volunteers will aid in the education and implementation process.

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Jefferson and Kelly Set a High “Green” Standard

CUSD District Superintendent John A. Roach, Ed.D., believes, “Jefferson and Kelly are setting a high ‘green’ standard that takes our District’s already strong environmental stance to an exceptional level. We currently are at the forefront of energy conservation, being one of only 60 public school districts in California to qualify as an Environmental Protection Agency Energy Star® Partner. Making this leap into such overarching best green practices furthers our culture of environmental stewardship. The project will inspire our school communities and can be replicated at other sites.”

More information on Carlsbad Kids Go Green can be found at

<http://www.facebook.com/pages/Carlsbad-Schools-Go-Green/146006512113156>.

The Carlsbad Charitable Foundation, an affiliate of the San Diego Foundation (www.sdfoundation.org), was founded in 2007 to build philanthropy in Carlsbad. The Carlsbad Kids Go Green grant was obtained with support from the Carlsbad Education Foundation (www.carlsbaded.org), which sponsors the Grant Writing Collaborative comprised of volunteer liaisons writing grants to support CUSD schools. During the 2010-11 school year, the Collaborative obtained \$77,790 in grants.